



HOPING TO

adopt

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HOPING to Adopt overview



Angel Adoption has been helping families across the country adopt a baby for more than 22 years now. We are an adoption advertising and marketing service helping to connect the right adoptive parents with caring expectant mothers who want their children raised in a safe, loving family.

The company was founded in 1998 by two adoptive mothers, Carolyn Walker and Sharon Ahmann, close friends who were writing a book about their own personal adoption experiences. As Carolyn and Sharon worked to gather stories for their publication, adoptive parents and expectant mothers began to contact them with questions about the adoption process.

Within months, Angel Adoption was born. Twenty-two years and more than 1,250 adoptions later, we continue to provide marketing and advertising that has resulted in a 95-98% placement rate for our adoptive parents.



Sharon Ahmann & Carolyn Walker FOUNDERS & ADOPTIVE MOTHERS

MISSION STATEMENT

For over two decades, compassion, professionalism, and dignity are just some of the qualities you will find in the Angel Adoption staff. Because of our knowledge and personal experience of adoption we have a rare ability to lead you through your adoption journey.

We believe it to be our privilege to guide the courageous women who choose adoption to families who have opened their hearts to the miracle of adoption.

Our name Angel Adoption was chosen because we believe the birthmothers are Angels ... Our definition of an Angel is someone who comes into your life, gives you a miracle, and you are forever grateful.





Most of all because we care. As adoptive mothers, we know first hand the pain of infertility and the miracle of adoption.

- We offer small, personalized service.
- Angel Adoption works with a limited number of families at a time.
- ♥ We have successfully placed more than 1,250 babies since 1998.
- ♥ We have one of the most affordable programs in the nation.
- On average, Angel Adoption clients have a baby in their home within 6-18 months.
- 98% of clients who are committed to the program achieve success.
- Angel Adoption has an A+ rating with the Better Business Bureau for its outstanding service and professionalism.
- Families join Angel Adoption because it is reliable, safe, and stable.

- Our trained staff will assist you throughout the entire adoption process.
- Should a connection fail, we will continue our marketing and outreach efforts on your behalf at no additional cost to you, until you have a successful adoption, within our twoyear contract.
- Angel Adoption provides aggressive nationwide advertising, marketing, and national outreach campaigns for potential birthmothers that result in shorter wait times.
- Our staff is available 24 hours a day, 7 days a week, to ensure we never miss an expectant mother's call, email, or text.
- We create your adoption profile; layout, printing, and distribution is all included in our price.



Adoption PROGRAM FEES

Angel Adoption is statistically found to be more than \$20,000 below the cost of other adoption programs!

This makes us one of the most affordable programs in the nation.



Angel Program

Angel Adoption Marketing & Advertising	\$18,200 due upon signing
Home Study Fee determined by the state	\$1,500-\$3,000
Legal Services Social Worker/Attorney in birthmother's state, fee determined by the state	\$5,000-\$9,000*
Total Before Tax Credit	\$24,700–\$30,200
Adoption Tax Credit	-\$14,300**
Adoption Tax Deduction	-\$1,000
TOTAL COSTS	\$9,400–\$14,900
*These fees are not paid to Angel .	Adoption, they are paid

directly to legal professionals.

**Please seek a professional tax advisor to check eligibility and applicability.

Competitors' Prices

Large Agency Costs #1	
Application fee	\$500
Home study review	\$2,500
Review fee	\$200
Profile kit	\$325
Activation fee	\$10,000
Connection fee	\$28,775
Legal fees	\$9,000
TOTAL COST	\$51,300
TOTAL COST	\$31,300
Large Agency Costs #2	\$31,300
	\$500
Large Agency Costs #2	
Large Agency Costs #2 Application fee	\$500
Large Agency Costs #2 Application fee Home study fee	\$500 \$4,000
Large Agency Costs #2 Application fee Home study fee Admin fee	\$500 \$4,000 \$5,000
Large Agency Costs #2 Application fee Home study fee Admin fee Advertising fee	\$500 \$4,000 \$5,000 \$16,500
Large Agency Costs #2 Application fee Home study fee Admin fee Advertising fee Matching fee	\$500 \$4,000 \$5,000 \$16,500 \$17,500

Note: All fees are approximate except the fees that are due to Angel Adoption





ADOPTION Tax Credit



The Basics of the Adoption Tax Credit

By: Michelle M. Hughes

WHAT IS THE DIFFERENCE BETWEEN A CREDIT AND A DEDUCTION?

The adoption tax credit is available for non-related adoptions. The maximum credit is \$14,300 per child. The full credit will be available to taxpayers with gross income of \$214,520 or less and the amount of the available credit adjusted as gross income approaches \$254,520. Other features of the credit include (a) the ability to carry the credit forward for up to five years in order to use it up, (b) the ability to claim a flat credit (without the need to show actual expenses) for the adoption of a special needs child, and (c) the ability to claim the credit in the case of a failed adoption attempt. To learn more visit this link which takes you to the IRS website. www.irs.qov/taxtopics/tc607

The credit is applicable for "Adoption Expenses," so please keep receipts and/or cancelled checks for any fees paid to your attorney(s), adoption agency(s), court approved expenses or other adoption related expenses. Please consult your tax accountant for further details.

WHAT IS THE DIFFERENCE BETWEEN A CREDIT AND A DEDUCTION?

A credit is an amount that can be deducted directly from the taxes that you owe. It means you can get reimbursed dollar

for dollar, unlike a deduction, provided you qualify.

WHAT IF THE ADOPTION NEVER FINALIZES? (FAILED ADOPTION)

Adoptive parents can take the credit even if the adoption does not finalize in a domestic adoption. However, the rules are different for a failed adoption. First you will want a letter from the agency or lawyer documenting the failed adoption including the birthmother's name and the amount of money lost in payments to the agency or attorney, specific to that birthmother. The credit is to be taken the year after the expenses were incurred.

HOW DOES IT WORK WITH EMPLOYER REIMBURSEMENTS FOR ADOPTIONS?

The money claimed in an employer reimbursement must be different than the money claimed for the adoption tax credit.

IS THE ADOPTION TAX CREDIT THE SAME AS THE CHILD TAX CREDIT?

No. This credit is separate and apart from the child tax credit.

Michelle M. Hughes is an attorney with an extensive adoption practice (agency, agency assisted, DCFS, private, readopt, related, and co-parent) and a fellow of the American Academy of Adoption Attorneys. She can be reached at (312) 857-7287 or m.hughes@adoptionattorneys.org.



Angel Adoption, Inc. was created by Carolyn Walker and Sharon Ahmann in 1998 to help build families through adoption. Carolyn and Sharon are the directors of Angel Adoption; they are adoption professionals as well as adoptive mothers.

The service is very basic. It consists of a fee to the adoptive families who are interested in adopting. The fee is based on two full years of advertising, answering expectant mother phone calls 24 hours a day, help in designing a personal profile and the presentation of that profile to the expectant parents, for 24 months or until the families are connected in a successful adoption. This is a "cooperative" advertising fee, wherein prospective birthmothers have 24-hour access to our coordinators via phone, text, email, and live chat.

We will direct you to the agency we work with if you do not have a home study. Once you are connected with an expectant mother, we give you the name of a professional in that state to work with her. We provide you with questions to ask an expectant mother and what "red flags" to watch for. We allow the adoptive parents the option to decline an expectant mother situation at any time, within the two-year period.

The expectant mother is presented with profiles from our contracted families. She then makes a decision on the adoptive family from those resumes. The family would then speak with the expectant mother and meet in person, if possible. Once an expectant mother has chosen your profile, you will be referred to an attorney or social worker that you will need to hire in the expectant mother's state. It is not part of our service to become involved in either the legal work or the social work aspect of the adoption. If the adoption plan goes awry, due to the expectant mother changing her mind or health problems with the child, we continue our advertising efforts for the balance of the contract at no additional charge.



Frequently Asked Questions

1 WHO CAN APPLYTO ANGEL ADOPTION?

Angel Adoption has fewer restrictions than an adoption agency. We have a 25 year age requirement and no religious belief requirement. Families with biological children are also welcome to apply. The choice of adoptive families is made by the expectant mother, so our families with children do as well as our families without children. We also work with families who are "signed up" with an adoption agency/professional and have not had any luck yet. Please remember we review all applications to determine if we are able to help you.

2 HOW DO WE GET INTO ANGEL ADOPTION'S PROGRAM?

All families must schedule a free informational meeting. We require the meeting to be either a phone meeting or an in person meeting depending on your geographic location.

3 IS ANGEL ADOPTION A LICENSED AGENCY?

Angel Adoption is a marketing and advertising organization working under the supervision of Lutheran Child and Family Services, a licensed agency.

4 HOW DO YOU FIND YOUR EXPECTANT MOTHERS?

Our dedicated marketing team is constantly working hard to reach as many potential birthmothers as possible. Our online strategies include a combination of Search Engine Optimization (SEO), Social Media Optimization (SMO), Pay Per Click Advertising (PPC), and Content Marketing. Our offline marketing strategies include networking with adoption attorneys, social workers, physicians, pregnancy crisis centers, hospitals, churches, schools, adoption agencies, and other organizations that work with expectant mothers.

5 WHAT BACKGROUND AND MEDICAL INFORMATION WILL I RECEIVE ON THE EXPECTANT MOTHER?

The social worker will have the expectant mother fill out medical forms and sign a release allowing the agency access to her medical records. The legal representative we refer you to is responsible for informing you of your legal rights and risks.

6 CAN WE REACH YOU AFTER HOURS AND ON THE WEEKENDS?

Angel Adoption is unique in that we provide our contracted families with a number of ways to contact us. We work all holidays to take calls from expectant mothers; this is a time when most other organizations are closed. We strive to be consistently available for emergencies and expectant mother calls on the weekends and evenings. This can be very important if your expectant mother goes into labor after hours.